



FOLLOW THE LIGHT

TRAIL 2020

Last year thousands of people visited the Nine Elms Advent Calendar – with 24 events in 24 days, a trail of 25 stunning windows and over 50 organisations involved from across Nine Elms and beyond. Watch a short video to capture the beauty, fun and festivity of last year's event here

<https://www.youtube.com/watch?v=MoNxNedvWdE>

This winter, more than ever, we need to light up our area with joy and laughter – Christmas is very definitely not cancelled in Nine Elms. After the success of the **#HopeinNineElms community project** that ran from May – September this year, Nine Elms Arts Ministry are back – with a new Advent Calendar project for our 'new times'. This year's theme is **'Light in the Darkness'** - we want to light up our area - literally and in the hearts of the whole community. We will be inviting residents and visitors to **'follow the light'** and discover more of what makes Nine Elms so special.

We are planning once again to co-ordinate **24 beautiful windows** – working with as many local artists and creatives as possible - but this year we will be creating several 'area trails' of beautifully decorated windows and installations. These will open gradually through December to create the complete **trail of 24 windows**, which can be enjoyed in Covid-safe ways by all ages, exploring the trails in household groups. There will be area 'light up' events to launch each trail, an online 'spotlight' of a different venue each day,

competitions, interactive maps, activity packs for families, and a performance element in each area.

This year we are also planning to add an exciting new element as we invite residents to decorate and light up their own windows around our theme, with workshops and resources to support them. They will have the opportunity to register their window for others to 'spot' on their walks.

We would love YOU to be part of co-creating this year's window trail – right from the start. Whether you are a local business, a developer or a community organisation - you can be part of creating what promises to be one of the big local highlights of this winter, bringing some much-needed cheer. We are very aware of the need to make this a project completely adaptable to the fast-changing situation we all find ourselves in at this time, and we intend to make it an event that is safe, fun and helps the **whole community to come together and flourish**, despite the challenges.

How to get involved!

We hope that you will want to get involved – we want the Advent Calendar to offer our local businesses, developers, artists and community some much needed sparkle this winter.

To secure your place in the Nine Elms Advent Calendar 2020 please email us to receive an Expression of Interest Form, which needs to be completed as soon as possible (and by **28th October** at the latest).

Contact us via email

betsy.blatchley@nineelmsartsministry.org

or call/text on **07538 234774** for an informal chat.

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  @nineelmsartsministry